

Cape Cod &
Islands
Association
Of
REALTORS®

- and -

Cape Cod &
Islands
Multiple
Listing
Service, Inc.

Oct 27, 2008

2pm-4pm

Learn how to:

- Utilize video to give your listings incredible exposure!
- Use real estate blogs
- Market yourself online with Zipvo
- And more!

Target Audience:

This course is designed to help all agents to more effectively utilize online real estate tools, including Zipvo.com

The Cape Cod & Islands Assoc. of REALTORS® is Pleased to Present:



Using ZIPVO - The Real Estate Media Network

With Greg Afarian and James Shiner

This course will teach you the basics of digital video, including:

- The different types of digital video file formats and hardware you'll need
- How to take video using camcorders, digital cameras, or cell phones, and then get that video onto your computer
- Tips and tricks to make your videos look and sound great
- The differences between some of the most popular video sharing websites
- How to upload your video to the Internet, and then embed it in your website for enhanced online marketing
- How to use other FREE sites and take advantage of social media as part of your marketing efforts!



CAPE COD & ISLANDS
ASSOCIATION of REALTORS®, INC.
&
MULTIPLE LISTING SERVICE, INC.

**22 Mid-Tech Drive
West Yarmouth, MA 02673**

Phone: 800-442-0006

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E-mail: education@cciaor.com

www.cciaor.com

Sign-up Info on Page #2

Zipvo



James Shiner

Lead Developer / Founder

With over 10 years of history in technology and website development, James has a proven track record of excellence leading up to ZIPVO. His previous work includes developing and operating NorthieMedia, an advertising firm specializing in website development, along with co-founding DailyHomeowner.com, a real estate website. His work has clearly spoken for itself as he has won various awards as well as being featured in the book "Online Marketing Success Stories" by Rene V. Richards.



Greg Afarian

Product Guru / Founder

Greg is an excellent example of an individual who was lucky enough to turn his passion into his life's work. Fueled by an interest in the Real Estate and Stock Markets, Greg established a strong foundation for his future by earning a Bachelors Degree in Business Management and Economics. As if establishing himself as a reputable Mortgage Broker was not enough, Greg went on his own and founded Prime Mortgage Associates, LLC and later co-founded DailyHomeowner.com.



FREE FOR MEMBERS!

Attend the class for a chance to win a free Video Flip Camera!

Please Register Me for:

(please check)

___Monday, October 27

2pm-4pm

@

Your Member Service Center

22 Mid Tech Drive

West Yarmouth, MA 02673

Phone 800 442-0006

www.cciaor.com

Fax to: 508 771-0067

Registration Form

Name: _____ Office: _____

License #: _____ Expiration: _____ Home Tel.: _____

Home Add.: _____ City: _____ State: _____ Zip: _____

Amount Enclosed: (circle one) **\$FREE—CC&IAOR and/or CC&IMLS Members**

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