

# Take Pictures that Sell Houses

Under the Instruction of Architectural Photographer  
*Roe Osborn*



## LEARN HOW TO:

- \*Take fantastic photos of houses
- \*Engage potential buyers
- \* Impress your Sellers

In today's world, a buyer's initial interest in a property is often based on the quality of the online listing photos available to them. Because of this, it is more important ever to know how to take pictures of your listings that effectively *capture* your potential buyer. In this course, architectural photographer Roe Osborn teaches techniques and strategies such as subtle staging, good photographing techniques, and strategic use of lighting and lines, which agents can utilize to take better, more attractive pictures of their listings.

***Spend Five Extra Minutes per Shot for Five Times Better Pictures!***



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# Photography Seminar



After working as a carpenter, boat builder and contractor, Roe A. Osborn started as an editor at Fine Homebuilding magazine in 1994. In his eleven years with the magazine, Roe photographed and edited over 180 articles. His editorial job took him to 37 different states where he photographed the process of building homes, in addition to finished homes and remodeling projects.

In fall of 2005 Roe relocated to Cape Cod, and since then has been focusing on various projects including a major contract.

Come Learn from Roe! Only \$10.00 For CC&IAOR and CC&IMLS Members!

WWW.CCIAOR.COM

Classes Will  
Be Held AT:

CC&IAOR  
Conference  
Center

22 Mid Tech Dr.  
West Yarmouth  
MA, 02673



*Sign Up Now—Space is Limited*

Please Register Me for:

November 13, 1pm-3pm

## Registration Form

*Another member benefit provided by the **Cape Cod & Islands MLS, Inc.**!*

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Home Add.: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

License #: \_\_\_\_\_ Expiration: \_\_\_\_\_

Office: \_\_\_\_\_

Amount Enclosed: (circle one) **\$10 for CC&IAOR and CC&IMLS members!**

**\$30 for Non-Members**  VISA  MC

Credit Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_